



## *Super Bowl Sub Sale*

### Student Sales Tips

- Smile and be friendly
- Wear a Band jacket or some article of clothing that identifies you as a member of the Band
- Clearly state why we are conducting the fundraiser. i.e. ***“We are doing this Sub sale to help defray the costs of The Marching Band and Color guard”***  
Then tell them about the subs
- If they are not interested in subs for whatever reason (maybe they won't be home for the game) BE SURE to ask them if they would care to make a donation
- Have customers fill out the order form
- Double check sales slips to be sure that that ALL INFORMATION is filled out before submitting to Team Captain
  - Customer name
  - Type of sub(s) they ordered
  - Amount collected – make sure it totals \$7.00 for each sub purchased
  - Alternative delivery option
  - Phone number
  - Student name
- If you find missing information, CALL THE CUSTOMER and get it from them before submitting to Team Captain
- Make sure all checks are made out to **Southington Band Backers**